



Cultural Industries Development Agency
P R E S S R E L E A S E

Date: 18 January 2007

Opportunities for creative individuals, businesses and arts organisations

CIDA, the leading support organisation for the creative and cultural sector is proud to launch its new series of business support, professional development and networking opportunities for creative individuals, businesses and arts organisations. These FREE and highly subsidised sessions will run between February and April 2007 at venues across East London.

CIDA's innovative range of projects, services and events give creative professionals the knowledge, skills and confidence to take their creative project or business further. There's **First Steps** to get freelancers and new businesses moving in the right direction, **Creative Business Boost** and **Creative Links** offering knowledge through networking and intensive support to existing businesses, **Creative Space Agency** connecting people to creative spaces in London, and **Got the Potential?** helping arts organisations and cultural groups become more sustainable.

'CIDA is located at the very heart of East London's creative community, providing information, business support, training events, networking and showcasing opportunities. We are committed to nurturing, commissioning and developing talent and our projects, services and events are popular with creative professionals at all stages of development.' adds Helena Joyce, CIDA's Executive Manager (Marketing & Programme).

To view CIDA's Spring 2007 Programme, which includes a full list of events please visit www.cida.co.uk. To book please contact CIDA's Project Administrator, Jessica Green at contact@cida.co.uk/ 020 7247 4710. Early booking is recommended.

For press queries, images or further information about CIDA please contact Emma Derrick, CIDA's Marketing & Events Administrator, at emma@cida.co.uk / 020 7247 4710.

Notes to editors:

CIDA's Spring 2007 Programme

First Steps

Business planning sessions – once a month, 11am-1pm
Facing the facts – Thursday 1 March 2007, 10am-1pm

Creative Business Boost

Creative business club – Wednesday 28 March 2007, 6-9pm
Digital development programme – various dates and times

Creative Links

Maker to market – Launches April 2007, various dates and times
Sustain to gain - various dates and times

Creative Space Agency

Creative workspace – Friday 9 March 2007, 2-5pm

Got the Potential?

Introduction to arts fundraising (2 parts):

Part 1: Fundraising strategy, sponsorship & public funding – Tuesday 20 February 2007, 10am-4pm

Part 2: European funding, trusts & foundations – Tuesday 27 February 2007, 10am-4pm

Get your proposal noticed – Tuesday 6 March 2007, 6-9pm

Partnership working – Tuesday 13 March 2007, 2-6pm

Legal structures explained – Tuesday 20 March 2007, 6-9pm

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