



Cultural Industries Development Agency  
**P R E S S   R E L E A S E**

Date: 01 May 2007

**Summer support for creative people, businesses and arts organisations**

This summer creative people, businesses and arts organisations will get the perfect opportunity to hot things up for their business or project. **CIDA's Summer 2007 Programme** offers inspirational business support, professional development and networking opportunities that will have local creatives heading for success.

There's **First Steps** to get freelancers and new businesses moving in the right direction, **Creative Business Club** offering knowledge through networking and intensive support to existing businesses, **Creative Space Agency** connecting people to creative spaces in London, **Digital Women's Club** supporting women wanting to work in the creative digital sector, **Maker to Market** giving London's designer-makers the edge, and **Sustain to Gain** helping arts organisations and cultural groups become more sustainable.

There's also **In Focus...** featuring major panel discussions/ networking events and CIDA's new 'Time to Think' summer schools – offering intensive support and guidance to all creative sectors.

These FREE and highly subsidised development opportunities will run between May and July 2007 at venues across East London.

**To view CIDA's Summer 2007 Programme which includes a full list of projects, services and event please visit [www.cida.co.uk](http://www.cida.co.uk). To book please contact CIDA's Project Administrator at [contact@cida.co.uk](mailto:contact@cida.co.uk)/ 020 7247 4710. Early booking is recommended.**

For press queries, images or further information about CIDA please contact Emma Derrick, CIDA's Marketing & Events Administrator, at [emma@cida.co.uk](mailto:emma@cida.co.uk) / 020 7247 4710.

## **Notes to editors:**

### **CIDA**

CIDA, the Cultural Industries Development Agency, is the leading support organisation for the creative and cultural sector. Our activities are primarily focused within the London boroughs of Hackney, Newham and Tower Hamlets but many of our current projects are also open to those based in the wider London area.

### **First Steps**

Business Planning Sessions – Tuesdays 22 May, 26 June & 17 July 2007, 11am-1pm

### **Creative Business Club**

Profitable PR – Wednesday 27 June 2007, 6-9pm

### **Creative Space Agency**

Creative Workspace – Friday 25 May 2007, 2-5pm

### **Digital Women's Club**

Buzz Building: Podcasts and Vodcasts – Tuesday 19 June 2007, 6-9pm

### **Maker to Market**

Information Session – Tuesday 12 June 2007 (applications close – Tuesday 22 May 2007)

### **Sustain to Gain**

Introductory Sessions – Thursday 17, Monday 21, Wednesday 23 May 2007, 11am-1pm

Day 1: Back to Basics – Thursday 24 May 2007, 10am-2pm

Day 2: Perfect Planning – Thursday 31 May 2007, 10am-2pm

Day 3: Funding and Entrepreneurship – Thursday 7 June 2007, 10am-4pm

Day 4: Effective Marketing – Thursday 14 June 2007, 10am-4pm

Day 5: Time for Action – Thursday 21 June 2007, 10am-4pm

Final Event: Making Sense of it All! – Thursday 28 June 2007, 4-7pm

### **In Focus... Panel Discussion/ Networking Events**

Establishing Effective Relationships, Artists and Commercial Galleries – Thursday 24 May 2007, 7-10pm

Film Finance & Distribution – Wednesday 6 June 2007, 6-9pm

Establishing Effective Partnerships, Community Music - Wednesday 13 June 2007, 6-9pm

Protect your Festival & Event Rights – Wednesday 20 June 2007, 6-9pm

Protect your Productions – Tuesday 3 July 2007, 6-9pm

### **In Focus... Time to Think – 5 Day Packages**

Music – 2-6 July 2007

Film – 9-13 July 2007

Visual Arts – 16-20 July 2007

Theatre – 23-27 July 2007

Festivals & Events – 3-7 September 2007

### **Focus on Funding**

Arts Fundraising – Tuesday 15 May 2007, 10am-4pm

Get your proposal noticed! – Tuesday 22 May 2007, 10am-4pm

Trusts and Foundations – Tuesday 29 May 2007, 10am-4pm

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