



Cultural Industries Development Agency

P R E S S R E L E A S E

Date: 1 August 2005

New training programme to help creative ventures flourish

Following the huge success of their summer training programme which was attended by over 200 local creatives, CIDA – the Cultural Industries Development Agency is proud to launch its new series of professional development workshops for creative individuals, businesses and not-for-profit organisations. Booking is now open and the workshops will run from 1 September to 1 December 2005.

CIDA's workshops are specifically designed to support the development needs of the creative and cultural industries. Taking part will help creative people gain the knowledge, skills and confidence to develop a successful business or organisation. They also provides an invaluable opportunity to meet other creatives, share experiences and build contacts.

The workshops are offered at a range of levels: **Do you dare?** for those who want to set up a business, **Are you managing?** for those looking to develop their existing business and **Got the potential?** for those working in the cultural not-for-profit sector.

'CIDA do really well with these workshops. You meet like-minded people and they're specifically for creative people – like no other business advice course.' participant – CIDA's summer training programme

CIDA's services are open to all and the workshops are offered at subsidised rates to those based in the London boroughs of Hackney, Newham, Tower Hamlets and Waltham Forest. There are also some free places available (conditions apply).

CIDA is supported and works in partnership with Arts Council England, Business Link for London, European Regional Development Fund, European Social Fund, Fusion

East, LB Hackney, LB Newham, LB Tower Hamlets, London Development Agency, Millennium Commission, Prevista Ltd and the Tower Hamlets Partnership.

For a copy of **CIDA's Autumn 05 Training Programme** visit www.cida.co.uk or contact Emma Derrick, CIDA's Marketing & Events Assistant, at events@cida.co.uk or 020 7247 4710.

For press queries, images or further information about CIDA please contact Helena Joyce, CIDA's Press Officer, at helena@cida.co.uk, 020 7247 4710 or 077 4086 4089.

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